



## BUSINESS PROPOSAL

Please outline your proposed business in Queensland, including business structure, products and services, day-to-day management role, staffing requirements, required licences and/or regulations, strategies for a successful business, breakdown of estimated start-up cost, and etc (approximately 400 words):

## BUSINESS CAREER AND CAPABILITIES

Please provide detailed information on:

1. your business background, industry, position held and business ownership interest
2. how your business experience can be used to develop the proposed business
3. potential skills and knowledge gaps and how you intend to overcome these.

(approximately 400 words):

## MARKETING RESEARCH UNDERTAKEN

Please provide a brief overview of your market research and industry analysis. Please include: target market, suppliers, competitors, competitive advantage, barriers, and etc (approximately 400 words):

## CONTRIBUTIONS TO THE QUEENSLAND ECONOMY

How will your business venture contribute to the Queensland economy (ie new technology, innovative product or services, export market development, job creation, regional investment, and etc) (approximately 400 words):

## USEFUL INFORMATION

The following websites may assist you with your business research:

[www.migration.qld.gov.au](http://www.migration.qld.gov.au)

[www.tiq.qld.gov.au](http://www.tiq.qld.gov.au)

[www.business.qld.gov.au](http://www.business.qld.gov.au)

[www.qld.gov.au](http://www.qld.gov.au)

[www.teq.queensland.com](http://www.teq.queensland.com)

[advance.qld.gov.au](http://advance.qld.gov.au)

## PRIVACY STATEMENT

Migration Queensland collects information from your application to determine your eligibility for Queensland nomination for a business investment visa. This information will only be accessed by authorised employees within the agency. Some information may be given to other Queensland or Australian Government agencies for the purpose of assessment. Your information will not be disclosed to any other parties without your consent unless authorised or required by law.

## INTERACTIVE FORM

This is an interactive form. Once electronically completed please save (do not scan), and upload through document portal.

## DISCLAIMER

The Business Proposal template is provided to help potential migrants prepare their business proposal to support their application for Queensland State nomination.

Investment in businesses carries risk. It is the applicant's responsibility to evaluate and determine the merit, viability and risk of the proposed business and to verify the reliability, accuracy and completeness of the information they have gathered.

By granting nomination, the State of Queensland makes no endorsement or representation regarding the viability or otherwise of the proposed business; or the origin, validity, accuracy, completeness or reliability of any information in the business proposal.